

2010

MERLOT  
RED MOUNTAIN



**MARKET VINEYARDS  
HISTORY**

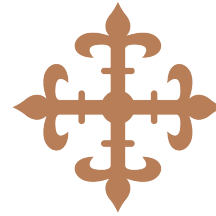
*Market Vineyards is a dream brought to life by five partners, Steve Anderson and Daniel Schulte of Kansas City, and Matt Riesenweber, Bob Bertsch, and Kelly Precechtel Bright of Washington State.*

*Four of the partners have backgrounds in the financial market's arena and the other in custom construction. Their attention to detail and quality comes second nature. While vacationing, the partners sat on the rooftop of the Beijing Hotel overlooking the Forbidden City sampling a large variety of wines. The rooftop view was no less than world-class. Glass in hand, they decided to create a wine that matched the atmosphere they were enjoying. Their passion for wine led to the creation of the handcrafted wines they share with you today.*

**WINEMAKING  
PHILOSOPHY**

*Market Vineyards' philosophy is reflected by their choice in having one of Washington State's industry leaders, Charlie Hoppes, as their winemaker.*

*Market Vineyards takes pride on being able to have access to hand-picked fruit sourced from premier Washington State vineyards located in the Columbia Valley and Red Mountain growing regions. The attention to detail and premium quality is not just noticed in the fruit chosen but also in the artistic abilities in the cellar. Custom French and American barrels are hand-selected so they are properly matched for each vintage that is produced.*



*Market Vineyards*

Alpha

This is Market Vineyards first varietal Red Mountain Merlot and is one of our most exquisite Merlots, illustrating the best of both the varietal and the hand-picked and sorted grapes from the well-known Red Mountain Vineyard. Known for the hot days and cool nights, Red Mountain produces fruit with incredible intensity and concentration with wonderful tannin levels and complex flavors. This very dark and intensely hued, garnet wine has extraordinarily long lasting legs that will capture your attention. The nose on this layered Merlot offers rich cherry, dark chocolate and soft spice aromas. Cedary oak, fresh earth and wild huckleberry on the palate give way to dense, yet integrated tannins. Concentrated black fruit flavors such as blackcurrant and black plum capture the rich blackberry character of this varietal while giving way to dense, yet integrated tannins. The flavors are rich and polished on the palate, with plush, dense texture and a long intricate finish that picks up nuances of cedary oak and wet stone. Drink now through 2020.

**VARIETALS:**

Merlot 100%

**VINEYARDS:**

Red Mountain, Merlot 100%

**ALCOHOL:** 14.9%

**CASES:** 96



**WINE ENTHUSIAST**  
MAGAZINE

*Cellar Selection*



*Gold*

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**Silver Medal**

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